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## Special issue

# New media, audience and emotional connectivity

Edited by Hada M. Sánchez Gonzales

This special issue is resulting from the work of the Working Group on “Audience interactivity and participation” of the COST Action IS0906 “Transforming Audiences, Transforming Societies”.

COST is an intergovernmental framework for European Cooperation in Science and Technology, allowing the coordination of nationally-funded research at the European level.

The Action “Transforming Audiences, Transforming Societies” (2010-2014) is coordinating research efforts into the key transformations of European audiences within a changing media and communication environment, identifying their complex interrelationships with the social, cultural and political areas of European societies. A range of interconnected but distinct topics concerning audiences are being developed by four Working Groups: (1) New media genres, media literacy and trust in the media; (2) Audience interactivity and participation; (3) The role of media and ICT use for evolving social relationships; and (4) Audience transformations and social integration.

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