

# Special issue of *Sociedad de la Información*

## Contents

Nº44 / 2003	Páginas
New media, audience and emotional connectivity (Introducción)..... <b>Hada M. Sánchez Gonzales</b>	7-12
Political infotainment and emotional connectivity on YouTube..... <b>Salomé Berrocal Gonzalo and Eva Campos-Domínguez</b>	13-34
Digital enthymeme: moral irresponsibility, emotions..... and materialism in new media discourse <b>Maria Eronen</b>	35-64
The radio university as a public service:..... programming models in Spain <b>Paloma Contreras Pulido and José Ignacio Aguaded Gómez</b>	65-75
Online Interconnectivity and Negative Emotion Patterning..... <b>Barbara Lewandowska-Tomaszczyk</b>	76-109
New connectivity between audience and mass media:..... An empirical analysis of interactivity in the Spanish digital press <b>Joan Francesc Fondevila Gascón, Ana Beriain Bañares and Josep Lluís del Olmo Arriaga</b>	110-130
From Audience to Community: The Role of The Affective Factors..... and the Relationship between Audience and Newspaper Staff in the process of its Successful Transformation towards Presence <b>Emilia Smolak-Lozano</b>	131-168

# Special issue of *Sociedad de la Información*

## Contents

Nº44 / 2003	Páginas
Phenomenological features of digital communication:..... interactivity, immersion and ubiquity <b>Carmen Marta Lazo, José Antonio Gabelas Barroso and Elisa Hergueta Covacho</b>	169-193
Redefinition of the Relationship Between Media and Audience(s) in..... the Digital Context: The Guardian´s Open Journalism Model <b>Moisés Limia Fernández</b>	194-213
The segmentation of the media space in accordance..... with axiological paradigm <b>María Pilgún</b>	214-236
Towards the construction of new audiences “Fictions” in..... contemporary media <b>Carolina Duek</b>	237-256